

# **Provide Superior Experiences in Your District**

In a time of teacher attrition, declining enrollment, and precarious funding, you know the pathway to a successful, harmonious school district means creating an environment of trust, accountability, and collaboration. You need tools to empower your team to understand and support your district's strategic plans and initiatives and act proactively before problems become crises.

#### As superintendent, your challenges include:

- Upholding your commitment to better communication, collaboration, transparency, and engagement — internally and externally
- Implementing district priorities and strategic initiatives with widespread buy-in
- Building trust and improving equity and access for all

#### K12 Insight can help by offering:

- Collaborative tools that help you achieve your strategic plan
- Easy-to-implement systems that free up time for frontline staff members
- Professional development to support and improve teaching and learning
- У Solutions that save time, money, and your sanity

### **Request a consult**





k12insight.com@K12insight

703-542-9600linkedin.com/company/k12-insight

"Let's Talk created a platform for us to not only gather information but to also provide timely and consistent feedback to our stakeholders."

Dr. Scott A. Menzel Superintendent Scottsdale Unified School District (Arizona)

## Challenges

### **Solutions**

Communicating through complex school issues and crises

Streamline communications around complex topics with **Let's Talk!** — the only enterprise-wide customer experience and intelligence platform purpose-built for education.

Inequitable access to communications

By phone, text, email, or social media, **Let's Talk!** enables your team to respond efficiently and effectively — bolstering your customer service and providing more equitable access.

Supporting decision-making regarding issues such as enrollment, bonds and levies, staff and student engagement, school quality, equity, teacher attrition, and more The **Let's Talk! dashboard** reveals needs and trends in real time — helping you quickly identify and prioritize stakeholder concerns and risks.

You can also turn on **Critical Alerts** to identify issues before they escalate.

Understaffed and under resourced schools

**Let's Talk! Assistant** is an Al-powered, always-on chatbot designed to save your frontline staff time and resources responding to easily answered questions — regardless of language or access to technology.

Utilizing the chatbot reduces up to 80 percent of staff time spent answering these questions.

**Knowledge Base** is a next-level FAQ library of easy-to-update information that pinpoints helps internal teams and your stakeholders access reliable, consistent information.

This goes a long way in heading off disinformation, and even decreases up to 60 percent of incoming inquiries.

Disinformation and inconsistent messages