



# Expert-led Research. Improved School Climate.

K12 *Insight's* Managed Research team offers complete, internal and external K-12 research services — providing the expertise and tools to help school districts collect feedback, analyze data, and identify gaps and opportunities impacting the school environment.

Our team of expert education researchers will support your district every step of the way. This includes:

- A research-based, customized survey instrument and/or focus groups
- Survey promotion and communications templates
- Deployment and participation monitoring
- Reporting and analysis by district, site, and/or segments
- School board presentations
- Interactive workshops to help district and school leaders turn data into action

## Strengthen Schools Through Purposeful Research

K12 *Insight's* Managed Research team helps districts prioritize resources, support and engage students, guide interventions, retain staff, and communicate with their communities. This helps district leaders identify opportunities to improve the school experience while building trust.

**“It’s critical for school district leaders to be intentional about listening to stakeholders. Surveys and focus groups can help validate what you know and uncover concerns you might have never expected.”**

Dr. Jennifer Coisson, Ph.D.  
Head of Research Operations

# Empower your community. Inform district decision-making.

K12 *Insight* helps school districts conduct valid and reliable surveys, focus groups, and program evaluations on the following topics. We also offer custom survey design.

Attendance boundary modifications  
Budget planning  
College and career readiness  
Community priorities  
Crisis management feedback  
Customer service professional development  
Customer service satisfaction  
Distance learning feedback  
**Employee engagement\***  
Employee exit  
Equity perceptions  
Family exit  
Family and school partnerships  
Leadership 360 review  
Professional development needs  
**School and district quality\***  
Senior exit

Social and emotional learning  
Special education satisfaction  
Special education capacity  
Strategic planning feedback  
**Student engagement\***  
Superintendent listening  
Superintendent search

**\*Nationally benchmarked surveys**


**Tap into your community's insights to drive districtwide improvements.**




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K12 *Insight* 

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